

JEGI CLARITY Media & Technology Conference
Resetting with Resilience: Mindsets for Growth
10:15AM - 3:00PM EST, February 24, 2021

Agenda

- 10:15am - 10:30am** **Opening Remarks**
Wilma Jordan, Founder & CEO, North America, JEGI CLARITY
- 10:30am - 10:50am** **Fighting Your Way Back to Greatness: The Importance of Leadership, Teamwork and Communication**
Peyton Manning, Two-Time Super Bowl-Winning Quarterback & Five-Time NFL MVP
Wilma Jordan, Founder & CEO, North America, JEGI CLARITY
- 10:50am - 11:30am** **Calling an Audible: Pivoting with Intention**
David Wilkie, Chief Executive Officer, World 50
Kathleen Thomas, Managing Director, JEGI CLARITY
- 11:30am - 12:10pm** **Business Information: The Road Ahead**
Greg Gartland, Chief Product Officer, S&P Global Market Intelligence
- 12:10pm - 12:50pm** **Fueling the Digital Media Fire**
Greg Coleman, Executive-in-Residence, Lerer Hippeau
Ben Lerer, Chief Executive Officer, Group Nine Media
- 12:50pm - 1:30pm** **Resilience and Future-proofing a Business**
Anthea Stratigos, Co-founder & CEO, Outsell, Inc.
Stephen Carter, Group Chief Executive, Informa plc
- 1:30pm - 2:10pm** **How to Win in the Next Decade**
Sir Martin Sorrell, Founder & Executive Chairman, S4 Capital plc
Jonathan Davis, Partner, JEGI CLARITY
- 2:10pm - 2:50pm** **All About the 'Future plc'**
Zillah Byng-Thorne, Chief Executive Officer, Future plc
- 2:50pm - 3:00pm** **Closing Remarks**
Wilma Jordan, Founder & CEO, North America, JEGI CLARITY